

Reaching out through the web

# MILAN BREAST CANCER CONFERENCE

**Webcast and residential**

**23/26 June 2015**



**Chair:**

Umberto Veronesi  
Aron Goldhirsch  
Mario Rietjens

**Scientific Committee:**

Saverio Cinieri  
Marco Colleoni  
Giuseppe Curigliano  
Francesca De Lorenzi  
Viviana Galimberti  
Mattia Intra



2nd announcement

**Innovation  
in care and  
research**

[www.breastmilan.com](http://www.breastmilan.com)

Offering health care professionals who care for breast cancer patients access to the most advanced developments in patient care and clinical research in the field is the primary goal of the 2015 Milan Breast Cancer Conference. The meeting encompasses the full range of breast cancer care and integrates innovation and research from basic and translational science to evidence-based medicine. This engaging conference include a wide range of clinical experts in translational, medical, surgical, and radiation oncology thus emphasizing a multidisciplinary approach and translating scientific knowledge into clinical practice. Interactive learning formats such as group case discussions, Q&A and panel presentations will assist clinicians in solving challenging clinical cases, address controversial topics, and offer practical treatment strategies. Innovation and research are the main features allowing progress to be spread optimizing **care** and improving **prevention**.

The faculty of the MBCC has always provided and will continue to provide information and data regarding the most recent developments in the field in the future. The goal is to clarify the most innovative approaches that may be already translated into daily practice to the audience. Interactive discussion on controversial areas in breast cancer care is a further important feature of the conference and the faculty members are genuinely interested in an open discussion on controversial topics. This latter characteristic of the Milan Breast Cancer Conference will continue to be its leading feature. Experts in imaging diagnostics, pathology & molecular biology, prevention, genetics, surgery & reconstruction, radiation therapy, medical oncology, psycho-oncology, gynecology, rehabilitation & nursing represent the multidisciplinary faculty of the conference.

A major innovation in this year's meeting is the availability of the full conference on the web, giving the opportunity for interested professionals to participate in the Conference and enjoy lectures and discussions through a **webcast** attendance. On the other hand, residential on site participation will provide the audience with the opportunity to discuss directly with members of the faculty.

The Conference is divided into 2 initial days mainly related to plastic and reconstructive surgery. This part of the program is mainly of interest for surgeons. The remaining 2 days of the Conference are dedicated to breast cancer multidisciplinary topics, including diagnostics, pathology, prevention, genetics, surgery, radiation therapy and systemic treatments. As usual, areas of controversy are dealt with in specific spotlight lectures. The faculty is composed of experts and opinion leaders committed to provide a first class educational performance.

This year it will also be possible to be connected via a WEB access and organize "satellite meetings" in different countries in order to stimulate exchange of experience and knowledge.

The program is addressed to radiologists, pathologists, medical, surgical, and radiation oncologists interested in care of patients with breast cancer. Fellows, physician assistants, researchers, and other health care professionals interested in care and research of breast cancer may as well find several topics of interest.

*Umberto Veronesi, Aron Goldhirsch, Mario Rietjens*

# PROGRAMME

## Tuesday 23rd June

07.30 Registration

07.45 Opening session: W. Audretsch, K. B. Clough and J.Y Petit.

08.00 Operating theatre n. 4:

- Nipple sparing mastectomy and immediate reconstruction with implants or tissue expander.
- Conservative breast cancer surgery and bilateral oncoplastic reshaping (1 or 2 cases).
- Tissue expander replacement and nipple and areola reconstruction.

08.00 Operating theatre n. 5:

- Breast reconstruction with pedicled TRAM flap.
- Immediate breast reconstruction with implants and ADM (1 or 2 cases)
- Fat grafting with the Coleman technique and Lipokit for refinements or total breast reconstruction.

Coffee and lunch station in the exhibition area

18.00 Final discussion

*The final program might change, depending on the patients' recruitment.*

*The "dead time" between surgeries will be used for discussion with chairmen, focusing on surgical tips and tricks and using edited videos.*

## Wednesday, 24th June

08.00 Operating theatre n. 4:

- Breast reconstruction with latissimus dorsi flap.
- Sentinel node biopsy and axillary dissection.
- Delayed breast reconstruction with implants.
- Breast implant revisions

# PROGRAMME

- 08.00 Operating theatre n. 5:
- Bilateral reduction mammoplasty with inferior or superior pedicle.
  - Correction of breast asymmetry (Poland's Syndrome).
  - Breast implant revisions.
  - Nipple and areola reconstructions and fat grafting.

Coffee and lunch station in the exhibition area

- 18.00 Final considerations

*The final program might change, depending on the patients' recruitment.*

*The "dead time" between surgeries will be used for discussion with chairmen, focusing on surgical tips and tricks and using edited videos.*

## Thursday 25th June

- 08.30 Opening  
Aron Goldhirsch - Umberto Veronesi

### **Imaging of breast cancer**

Chair Christiane Kuhl

Co-chair Enrico Cassano

- 08.45 Breast cancer screening: balancing benefits and harms - Peter Juni  
09.00 Checking response to treatments using MRI - Christiane K. Kuhl  
09.15 Checking response to treatments using PET scan - Andreas Makris  
09.30 Using x-ray imaging in BRCA1 & 2 carriers - Bernardo Bonanni  
09.45 Q&A

- 10.00 Coffee break

### **Pathology and molecular testing**

Chair: Sibylle Loibl

Co-chair Giuseppe Viale

- 10.30 Why is it so difficult to standardize immunohistochemistry for breast cancer? - Giuseppe Viale

# PROGRAMME

- 10.45 How to deal with the heterogeneity of breast cancer? - Nicholas Turner  
11.00 Are we ready for additional markers with therapeutic relevance?  
Sibylle Loibl  
11.15 When to prescribe gene signature testing (as opposed to relying upon  
immunohistochemistry)? - Aleix Prat  
11.30 All you wanted to know about in situ neoplasia and you were afraid to  
ask - Fraser Symmans  
11.45 Q&A

- 12.00 **Spotlight**  
What can we learn from proper pathology banking? Is it worth the  
cost? (examples) - Barry Gusterson

- 12.20 Lunch

## **Surgery presentations**

Chair Viviana Galimberti

Co-chair Krishna Clough

- 13.30 Breast surgery in very special clinical scenarios - Oreste Gentilini  
13.45 Is it time to declare close the era of the sentinel node biopsy? - Roberto  
Agresti  
14.00 Are surgical margins still important? - Monica Morrow  
14.15 Conservative surgery in multifocal cancer - Paolo Veronesi  
14.30 Does risk-reducing surgery improve overall survival in BRCA1-2 mutation  
carriers? - Mehra Golshan  
14.45 Q&A  
15.00 EIO Award - Krishna Clough

## **Post-operative adjuvant systemic therapies**

Chair M. Colleoni

Co-chair A. Di Leo

- 15.30 Treating patients with luminal A and B breast cancer - William Gradishar  
15.45 Treating patients with HER2 positive breast cancer - Harold Burstein  
16.00 Treating patients with various types of triple negative breast cancer  
Angelo Di Leo  
16.15 Q&A

# PROGRAMME

16.30 Coffee break

## **Adjuvant therapies for special populations with breast cancer**

Chair Giuseppe Curigliano

Co-chair Michelino De Laurentiis

17.00 Pregnancy and strong wish for child bearing and very young women  
Fedro Peccatori

17.15 Survivors of other malignancies - Michelino De Laurentiis

17.30 Autoimmune diseases with systemic relevance in cancer medicine  
Giuseppe Curigliano

17.45 Adjuvant therapies and co-morbidities: how to optimise the risk/benefit  
ratio - PierFranco Conte

18.00 Q&A

## **18.15 Spotlight**

Neoadjuvant treatments: how useful can it be?

Marco Colleoni

18.40 Adjourn

## Friday 26th June

## **08.30 Interactive multidisciplinary corner**

Chair William Gradishar

Co-chairs Aron Goldhirsch, Jay Harris

Three clinical cases presentations:

BRCA1 and 2 mutated - Mattia Intra

Elderly patient - Viviana Galimberti

Very young patient - Oreste Gentilini

10.30 Coffee break

# PROGRAMME

## **Metastatic breast cancer**

Chair PierFranco Conte

Co-chair Giuseppe Curigliano

- 11.00 Accelerating research for new drugs in advanced breast cancer (with examples) - Giuseppe Curigliano
- 11.15 How to stage women with advanced breast cancer avoiding abuse of imaging? - Carlo Tondini
- 11.30 Supportive care for women with advanced breast cancer: use and abuse - Paolo Pronzato
- 11.45 Beyond second and third line therapies: a lawless jungle! - Harold Burstein
- 12.00 Q&A
- 12.15 **Spotlight**  
Surgery and other local treatments for the breast cancer and its metastases: how far can you go? - Mattia Intra
- 12.40 Lunch

## **Plastic surgery presentations**

Chair Mario Rietjens

Co Chair Francesca De Lorenzi

- 13.30 News on oncoplastic surgery - Krishna Clough
- 13.45 Biological meshes in Breast reconstruction - Jian Farhadi
- 14.00 Update on breast fat grafting - Jean Yves Petit
- 14.15 Lymphedema treatment combined with repair of the axillary and breast region by Microsurgery - Corinne Becker
- 14.30 Q&A
- 14.45 **The best poster session**  
Chair Fabio Bassi
- 15.05 **Spotlight**  
News from St. Gallen  
Marco Colleoni

# PROGRAMME

## **Radiotherapy session**

Chair Alphonse Taghian

Co-chair Roberto Orecchia

- 15.30 Risk factors for local recurrences after breast conserving therapy - Jay Harris
- 15.45 Is radiation therapy needed after all? - Roberto Orecchia
- 16.00 Target volume delineation and outcome after breast oncoplastic surgery - Alain Fourquet
- 16.15 Personalized radiotherapy in breast cancer - Birgitte Offersen
- 16.30 Side-effects of breast irradiation - Alphonse Taghian
- 16.45 Q&A
- 17.00 Conclusions



# FACULTY

Agresti Roberto  
Audretsch Werner  
Bassi Fabio  
Becker Corinne

Bonanni Bernardo  
Burstein Harold  
Cassano Enrico  
Cinieri Saverio  
Clough Krishna  
Colleoni Marco  
Conte PierFranco  
Curigliano Giuseppe  
De Laurentiis Michele  
De Lorenzi Francesca  
Di Leo Angelo  
Farhadi Jian  
Fourquet Alain  
Galimberti Viviana  
Gentilini Oreste  
Goldhirsch Aaron  
Golshan Mehra  
Gradishar William  
Gusterson Barry  
Harris Jay  
Intra Mattia  
Juni Peter  
Kuhl Christiane  
Loibl Sibylle  
Makris Andreas  
Morrow Monica  
Offersen Birgitte  
Orecchia Roberto  
Peccatori Fedro  
Petit Jean Yves  
Prat Aleix  
Pronzato Paolo  
Rietjens Mario  
Symmans Fraser W.  
Taghian Alphonse G.  
Tondini Carlo  
Turner Nicholas  
Veronesi Paolo  
Veronesi Umberto  
Viale Giuseppe

Istituto Nazionale Tumori - Milano, IT  
Breast Center MHDCC - Dusseldorf, DE  
European Institute of Oncology - Milano, IT  
Champalimaud Cancer Center foundation for lymphedema and breast reconstruction - Ville d'Avray, FR  
European Institute of Oncology - Milano, IT  
Dana Farber Cancer Institute - Boston, US  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
Paris Breast Center - Paris, FR  
European Institute of Oncology - Milano, IT  
Istituto Oncologico Veneto - Padova, IT  
European Institute of Oncology - Milano, IT  
IRCCS I.N.T. "Fondazione Giovanni Pascale" - Napoli, IT  
European Institute of Oncology - Milano, IT  
Ospedale di Prato, Istituto Toscano Tumori - Prato, IT  
Guy's and St.Thomas' Hospital - London, UK  
Institute Curie - Paris, FR  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
Dana Farber Cancer Institute - Boston, US  
Northwestern University Feinberg School of Medicine - Chicago, US  
Western Infirmary - Glasgow, UK  
Dana-Farber Cancer Institute - Boston, US  
European Institute of Oncology - Milano, IT  
Institute of Social and Preventive Medicine - Bern, CH  
University of Aachen - Aachen, DE  
Zertifiziertes Brustzentrum - Offenbach, DE  
Mount Vernon Cancer Centre - Northwood, UK  
Memorial Sloan Kettering Cancer Center - New York, US  
Aarhus University Hospital - Aarhus, DK  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
Vall d'Hebron Institute of Oncology - Barcelona, ES  
IRCCS Azienda Ospedaliera Universitaria San Martino - Genova, IT  
European Institute of Oncology - Milano, IT  
The University of Texas MD Anderson Cancer Center - Houston, US  
Massachusetts General Hospital - Boston, US  
Ospedale Papa Giovanni XXIII - Bergamo, IT  
Institute of Cancer Research - London, UK  
European Institute of Oncology - Milano, IT  
European Institute of Oncology - Milano, IT  
European Institute of Oncology, Università di Milano - Milano, IT

# REGISTRATION FORM

Use this registration form or register on line at [www.breastmilan.com](http://www.breastmilan.com)

Please complete and return to: MZ Congressi srl - Via C. Farini 81, 20159 Mi.  
Tel +390266802323 - Fax +39026686699 - E-mail: [mbcc@ieo.it](mailto:mbcc@ieo.it)

TO BE FILLED OUT IN CAPITAL LETTERS

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company / Institute \_\_\_\_\_

Department \_\_\_\_\_

Specialty \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Birth place \_\_\_\_\_ Date of birth \_\_\_\_\_

Partita IVA/ Codice Fiscale (for italian participants only) \_\_\_\_\_

## REGISTRATION FEES

- |                                                                                                                                                            |          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Regular fee (23-26 June)                                                                                                          | 600,00 € |
| <input type="checkbox"/> Oncoplasty session only (23-24 June)                                                                                              | 400,00 € |
| <input type="checkbox"/> Oncology session only (25-26 June)                                                                                                | 400,00 € |
| <input type="checkbox"/> Discounted rate for associated members (23-26 June)<br>(Eusoma, Europa Donna, Eortc, SIS, Aiom, E-Cancer medical science, Eurama) | 450,00 € |
| <input type="checkbox"/> Residents in training (ID document and declaration from the hospital needed)                                                      | 300,00 € |
| <input type="checkbox"/> Developing countries residents                                                                                                    | 300,00 € |
| <input type="checkbox"/> Webcasting fee                                                                                                                    | 150,00 € |

**The residential registration fee** covers: admission to the congress and exhibition, a copy of the programme, coffee and lunch throughout the congress.

**The webcasting fee** includes: password to get access to the internet website where the course will be transmitted, in realtime and then be available on demand for 6 months

## PAYMENT BY

☐ Bank transfer to the order of MZ Congressi srl  
Ref: Name/Surname of the participant - MBCC

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Signature

# HOTEL ACCOMMODATION FORM

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First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Birth place \_\_\_\_\_ Date of birth \_\_\_\_\_

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## LIST OF HOTEL

Prices in Euros based on a nightly rate including bus transfers to/from the conference venue, breakfast, taxes and handling fee.

We have an allotment of limited rooms nearby the conference location.

| CHOICE                                                                                       |   | <input type="checkbox"/> DOUBLE ROOM | <input type="checkbox"/> DOUBLE SINGLE USE |
|----------------------------------------------------------------------------------------------|---|--------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Quark Hotel - Via Lampedusa 11/a<br>(2 km. from the congress venue) | 4 | € 195                                | € 165                                      |
| <input type="checkbox"/> Major Hotel (Viale Isonzo 2)                                        | 4 | € 185                                | € 175                                      |
| <input type="checkbox"/> Grand Visconti Palace Hotel (Viale Isonzo 14)                       | 4 | € 290                                | € 270                                      |

Arrival date \_\_\_\_\_ Departure date \_\_\_\_\_

Total number of nights \_\_\_\_\_ Signature \_\_\_\_\_

Please enclose payment for the entire stay to confirm your booking.

The rooms will be allocated on a first come first served basis.

Rates do not include the tourist tax of **Euros 5 daily**, that must be paid directly to the hotel.

**Deadline for hotel reservation: 14 June 2015.** Reservation requests after this date cannot be guaranteed and will be handled on a space and rate available basis.

## TERMS OF PAYMENT

**Full payment required at booking.**

€ \_\_\_\_\_ per night \_\_\_\_\_ (number of nights) = Total \_\_\_\_\_

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# Abstract Submission

## INSTRUCTIONS FOR ABSTRACT SUBMISSION

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for e-poster presentation.

Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented as e-posters.

Abstracts must be written in English and the text should not exceed 2000 characters (title included). The title should appear in capital letters. For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone number, fax number, and e-mail of the corresponding author must be provided. The latter will receive all the subsequent communications concerning the abstract.

Once accepted, the full paper can be presented and should be limited to 6 slides, containing the following sections: background, material methods, results, conclusions. The slides must be sent to the Organising Secretariat (mbcc@ieo.it) within May 15th, 2015, in order to be uploaded in the e-poster player. Please indicate your approval for publication in case the abstracts will be published in a journal.

### Please note:

Only abstracts submitted by registered participants will be accepted. It is the responsibility of the presenting author to ascertain whether all authors are aware of the content of the abstract before submission.



### CONFERENCE VENUE

European Institute of Oncology  
Via Ripamonti 435  
20141 Milano – Italy  
[www.ieo.it](http://www.ieo.it)  
[www.breastmilan.com](http://www.breastmilan.com)

## ABSTRACT DEADLINE

**MARCH 30th, 2015**

YOU MAY SUBMIT  
YOUR ABSTRACT  
BY E-MAIL TO  
**[mbcc@ieo.it](mailto:mbcc@ieo.it)**

### ORGANISING SECRETARIAT

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